

Innovation in wireless in-body devices - *the power of wireless* -



ovesco
innovation in scope

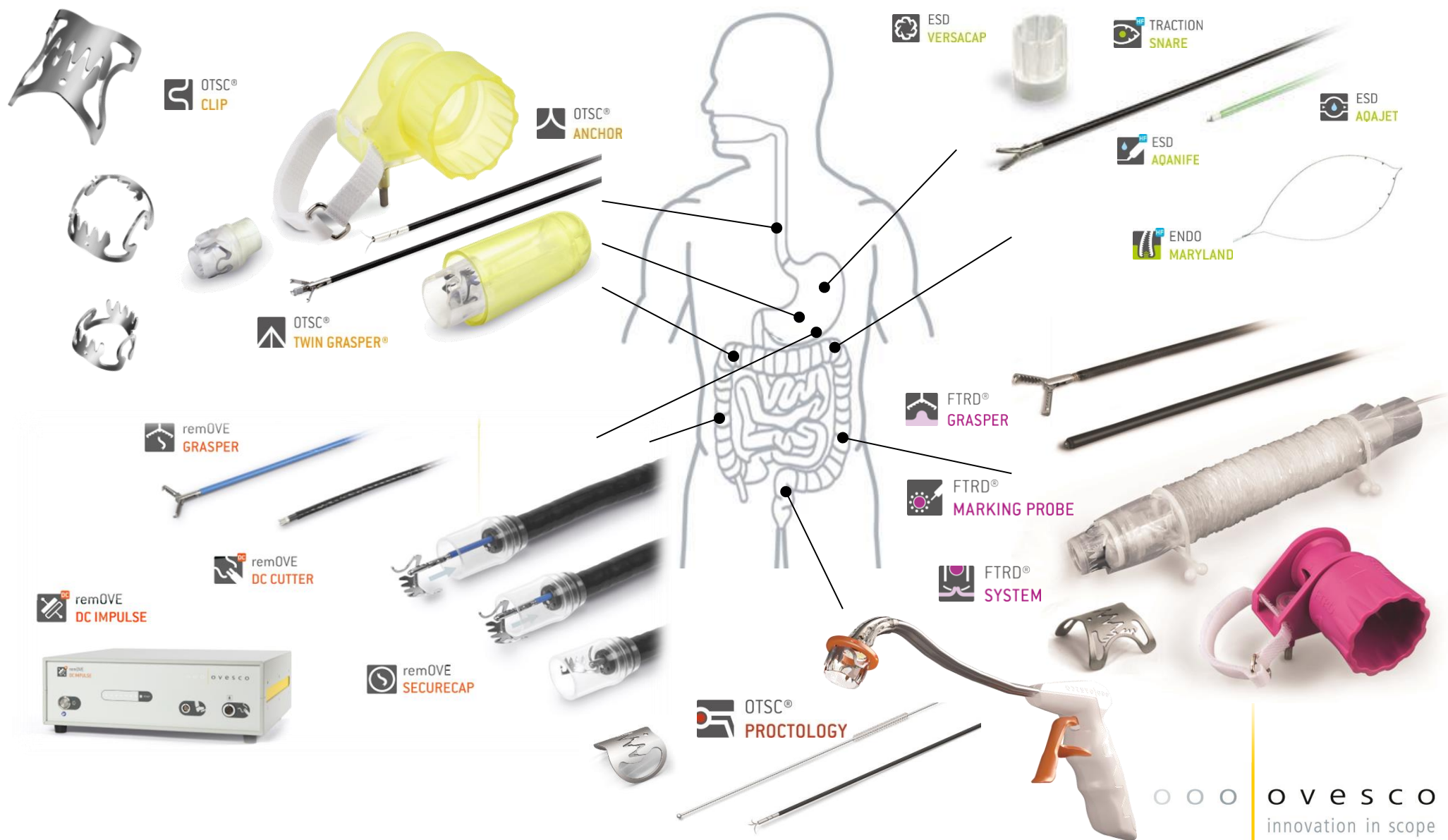


3rd MC meeting and
3rd technical meeting

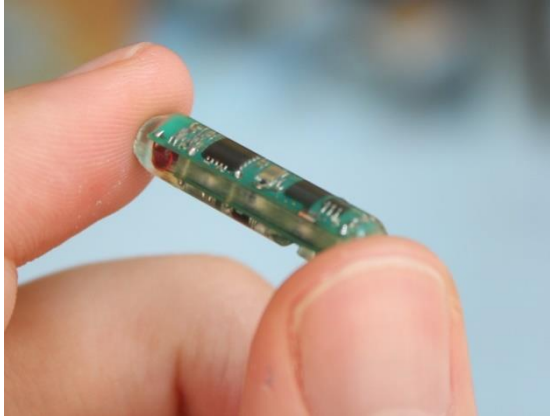
Dr. Sebastian Schostek

Vice President
Division Diagnostic Systems
Ovesco Endoscopy AG
Tübingen, Germany

Product portfolio: interventional endoscopy



R&D pipeline: diagnostic systems



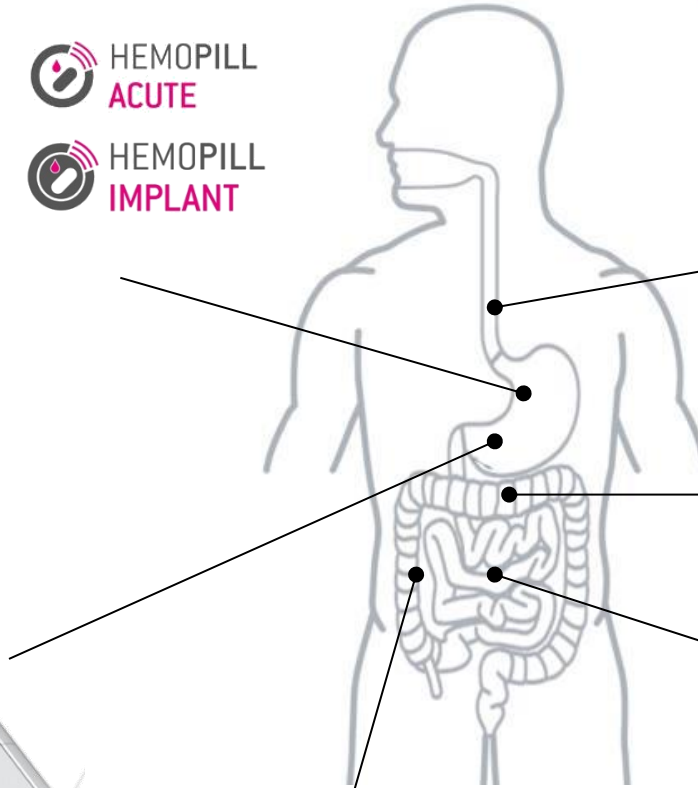
 HEMOPILL
ACUTE

 HEMOPILL
IMPLANT

 **WIBEC** Wireless In-Body
Environment

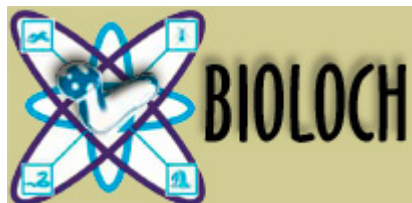


 HEMOPILL
RECEIVER



 **VECTOR** 

Strong history in European R&D projects



FP4

FP5

FP6

FP7

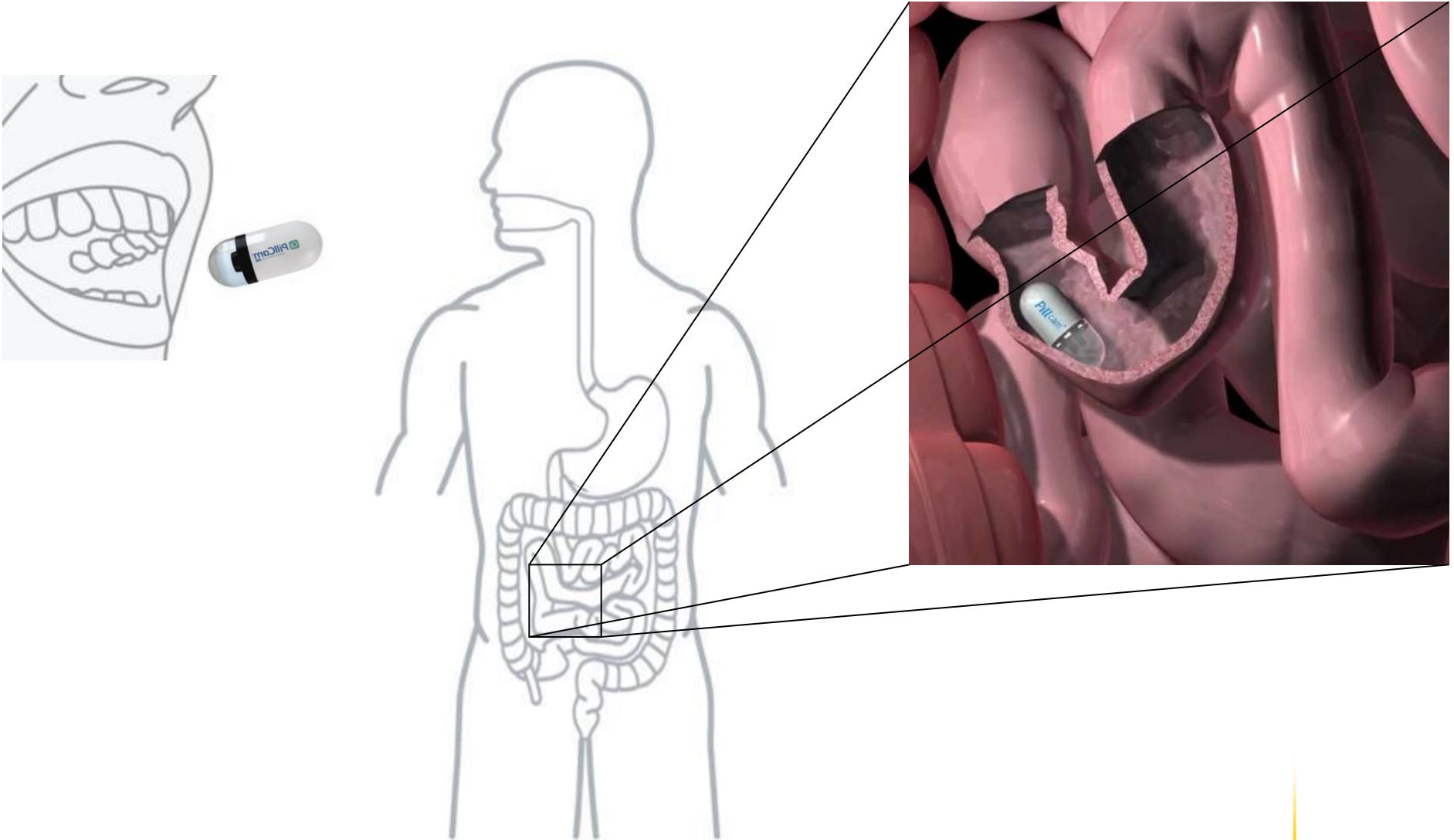
H2020



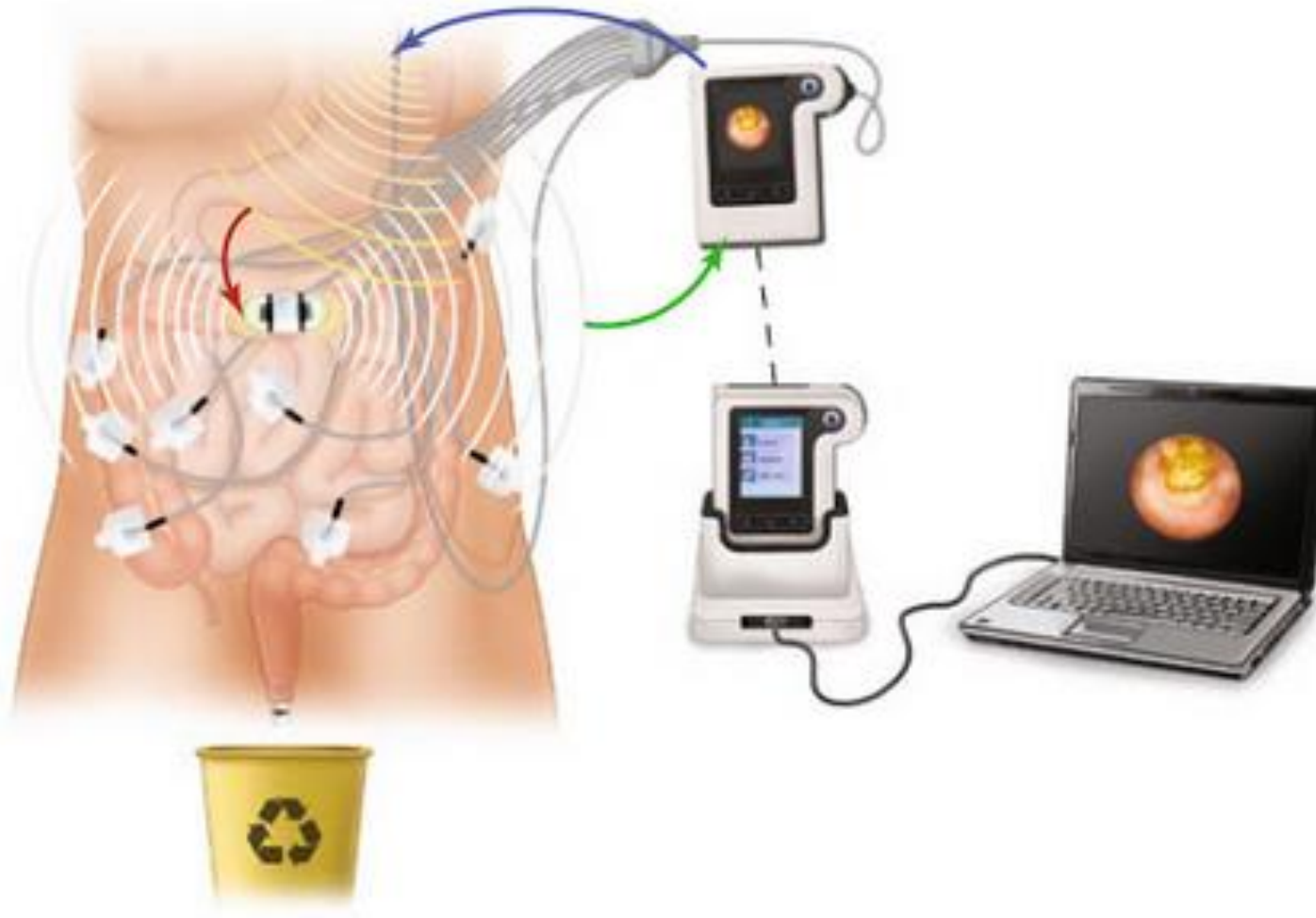
2001: Market launch of the M2A (mouth to anus) capsule endoscope, Given imaging, Israel



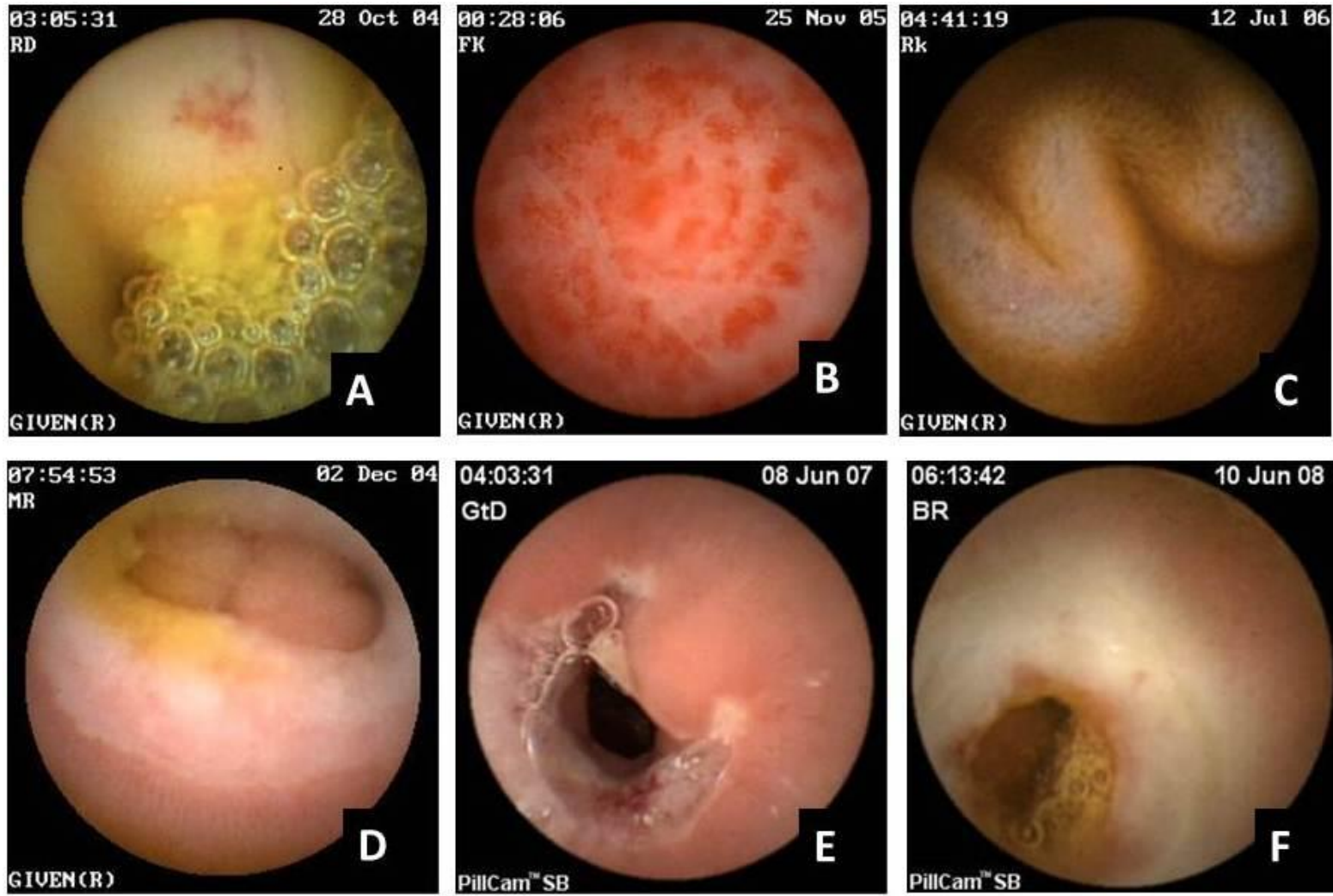
M2A (later: ‚Pillcam‘) led to a paradigm shift in GI diagnosis



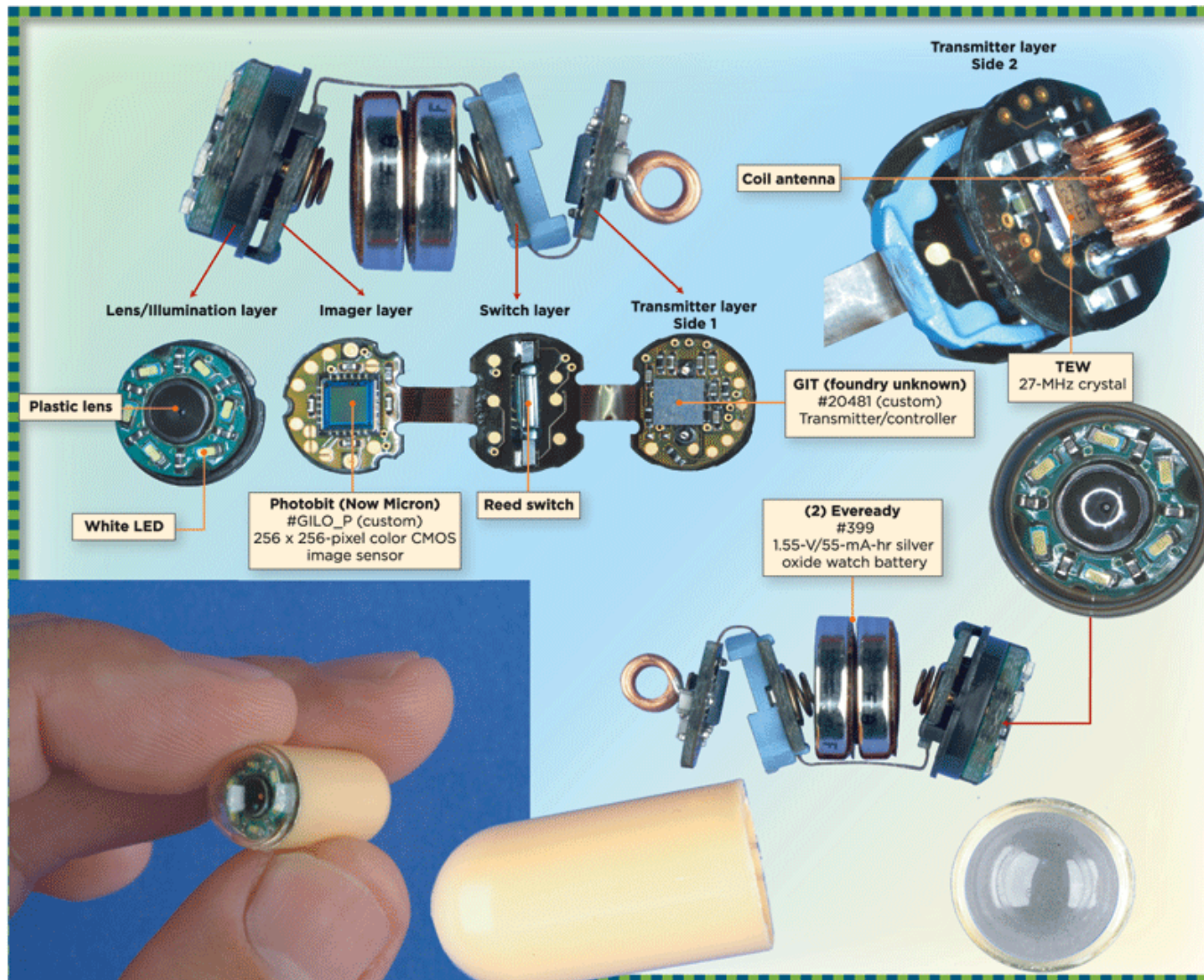
M2A (later: „Pillcam“) led to a paradigm shift in GI diagnosis



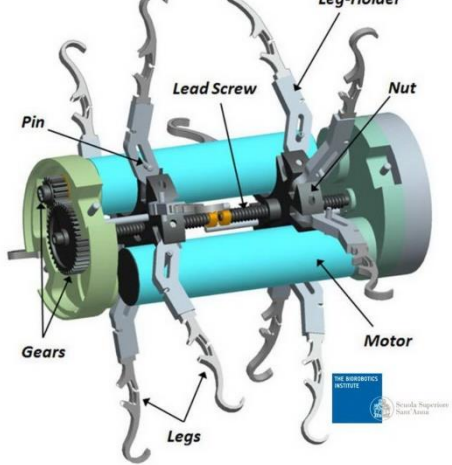
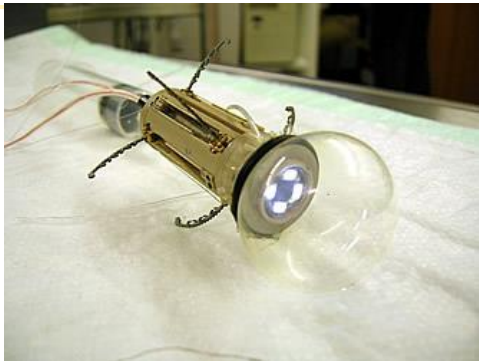
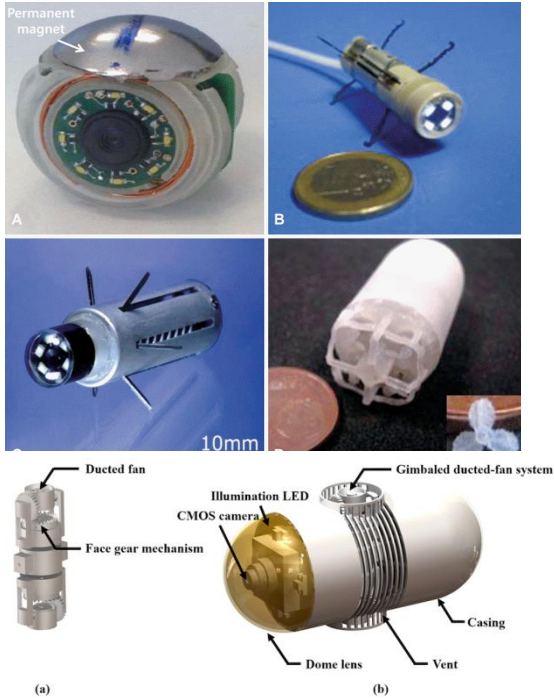
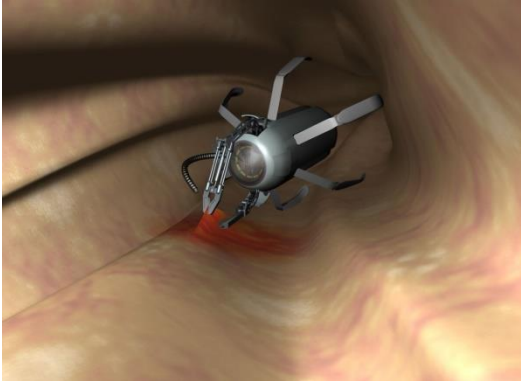
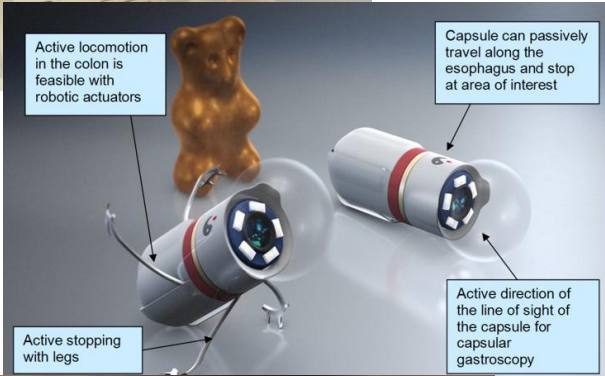
Pillcam: Pioneering the field of small bowel diagnosis



Pillcam, an integrated battery powered system



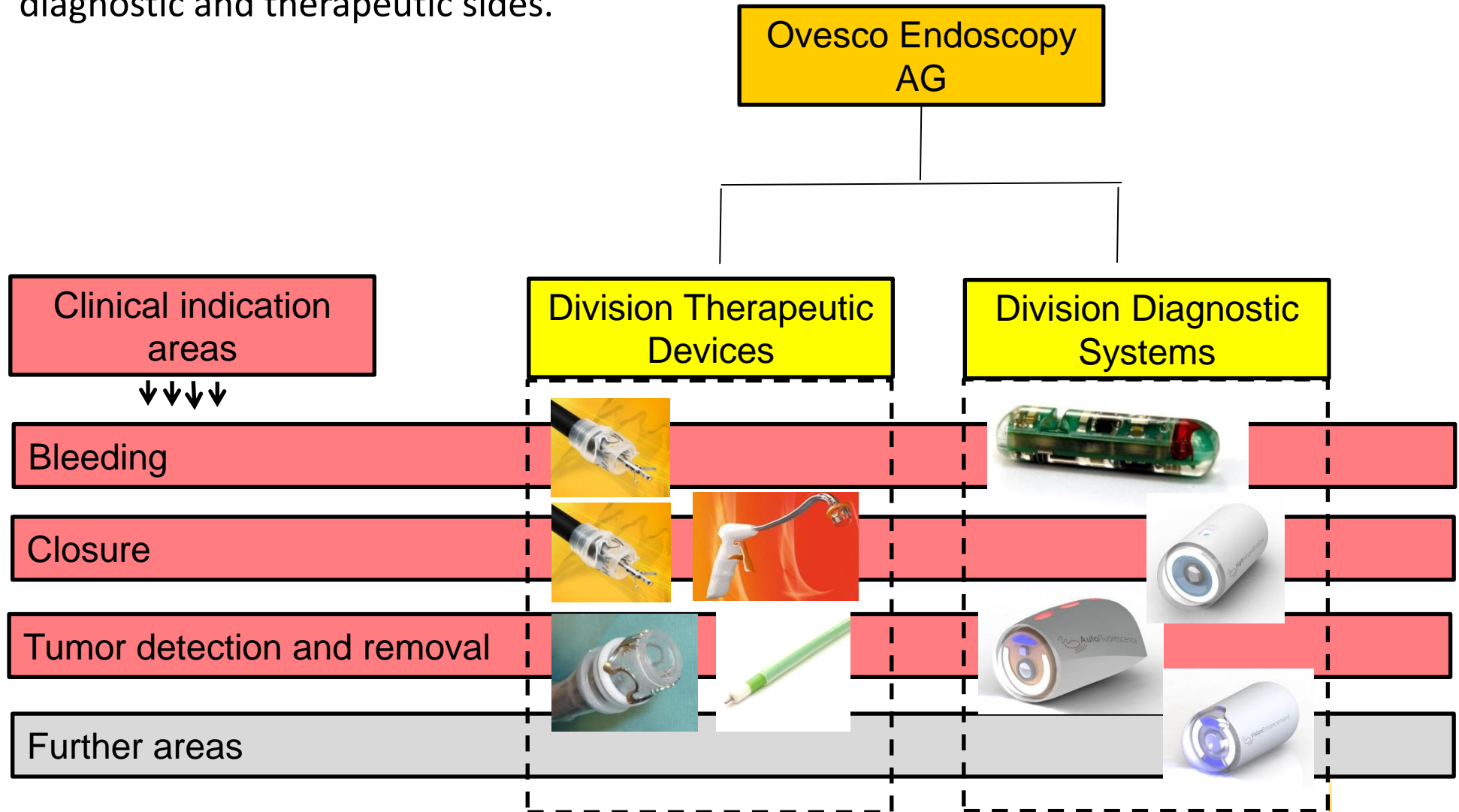
The race began – research gone wild



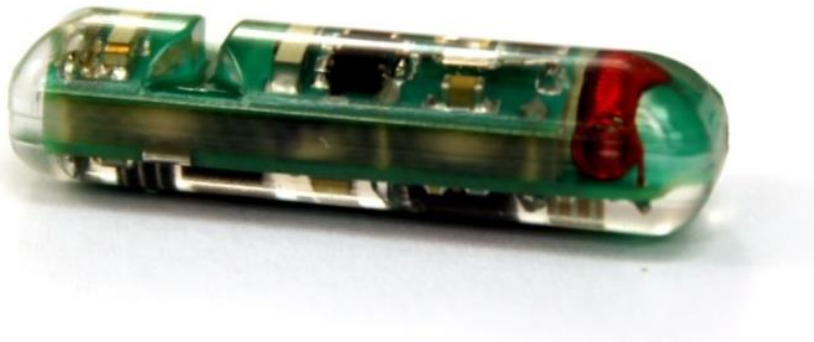
Today's competitors – an USD 600 million market in 2017, CAGR 8,7%



Both Ovesco divisions synergetically address the same clinical indication areas from both, diagnostic and therapeutic sides.



Innovation in wireless in-body devices: A field just starts to unfold

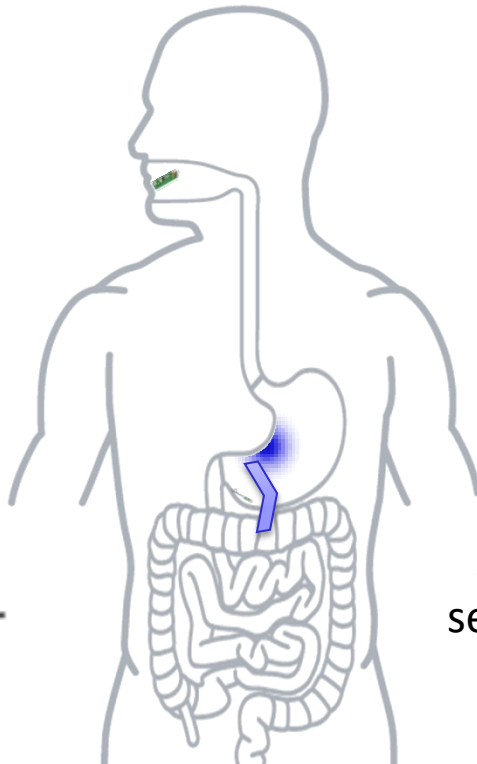
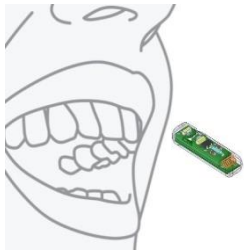


HemoPill acute (market launch 2017): Quick check that can save lives

Application

Patient with suspected acute UGIB

Patient swallows
HemoPill acute



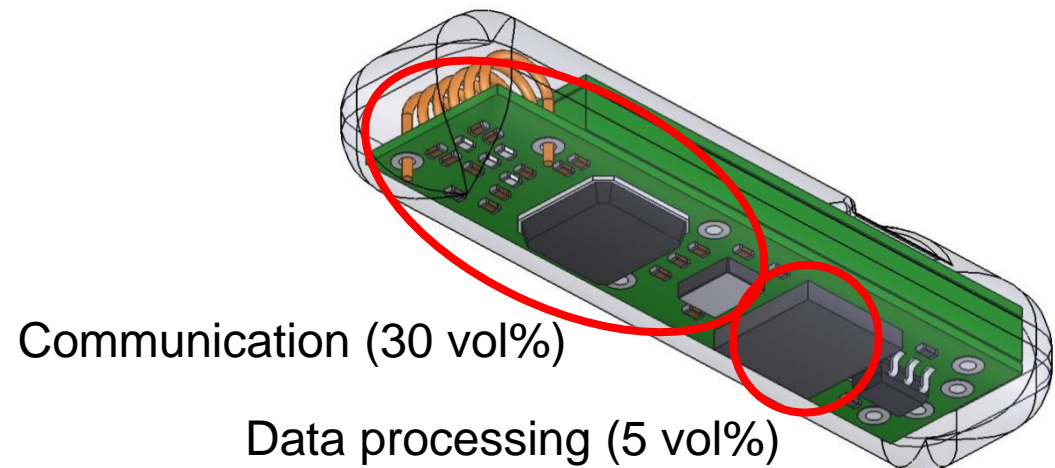
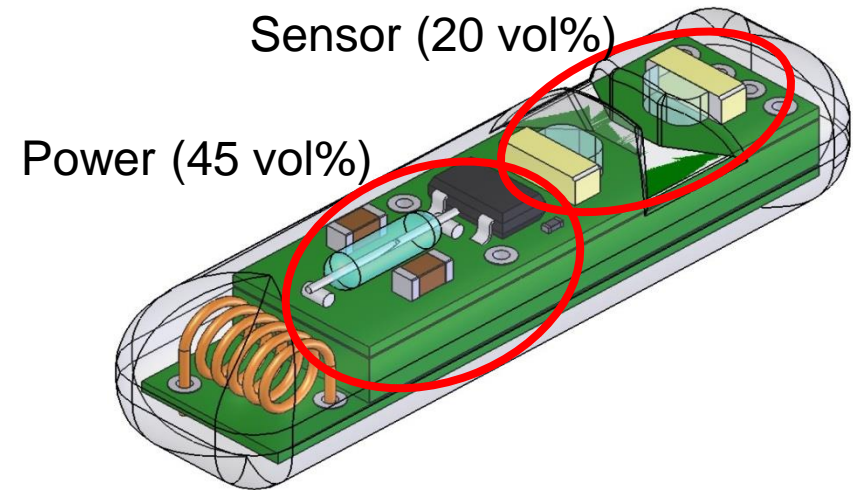
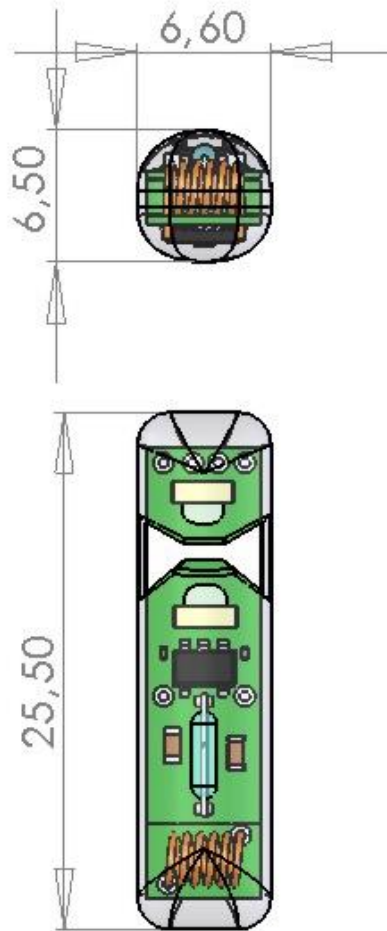
Sensor data displayed on
the receiver in real-time



HemoPill acute
sends sensor data



HemoPill: the world's smallest battery-powered telemetric in-body device



HemoPill: the world's smallest battery-powered telemetric in-body device

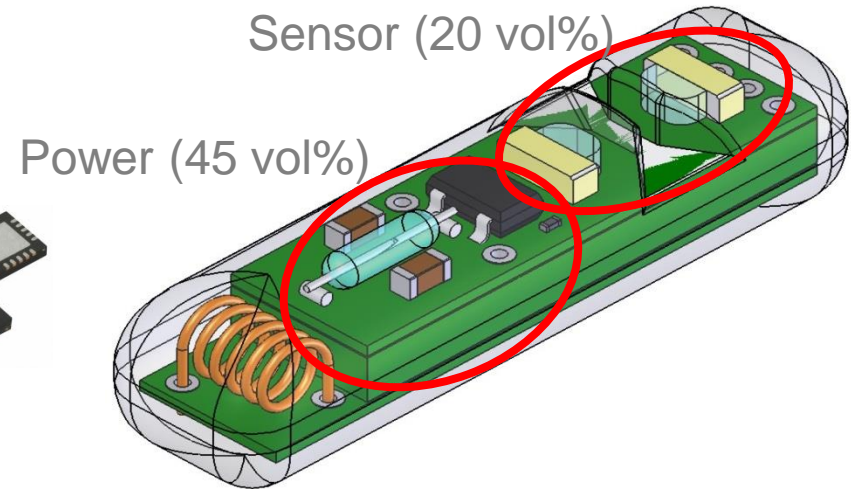
Data processing unit (comparable device):

- 20 MHz CPU
- 9 KB internal Memory
- 8 sensing channels
- Timers, comparators, serial interface, temperature sensor...
- Wireless communication speed:
up to 600 kbit/s
- Dimension: 3mm x 3mm
- Price < 1 EUR



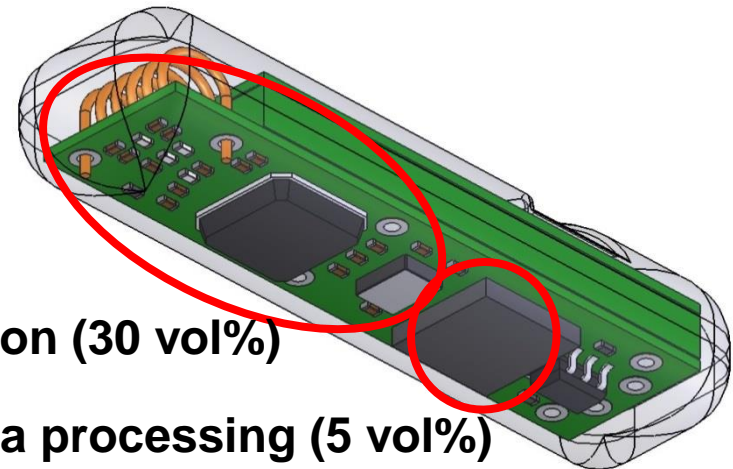
386 SX (1989):

- 16 MHz CPU
- 40MB internal Memory
- Communication speed:
analog max. 40 kbit/s
- Price ~ 1000 EUR

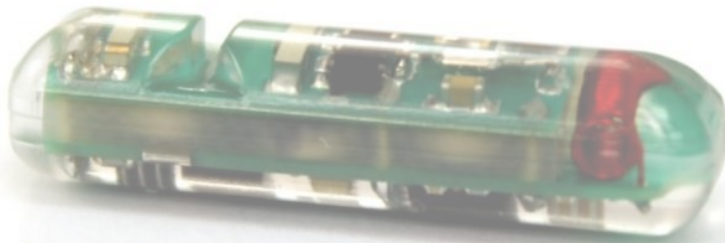


Communication (30 vol%)

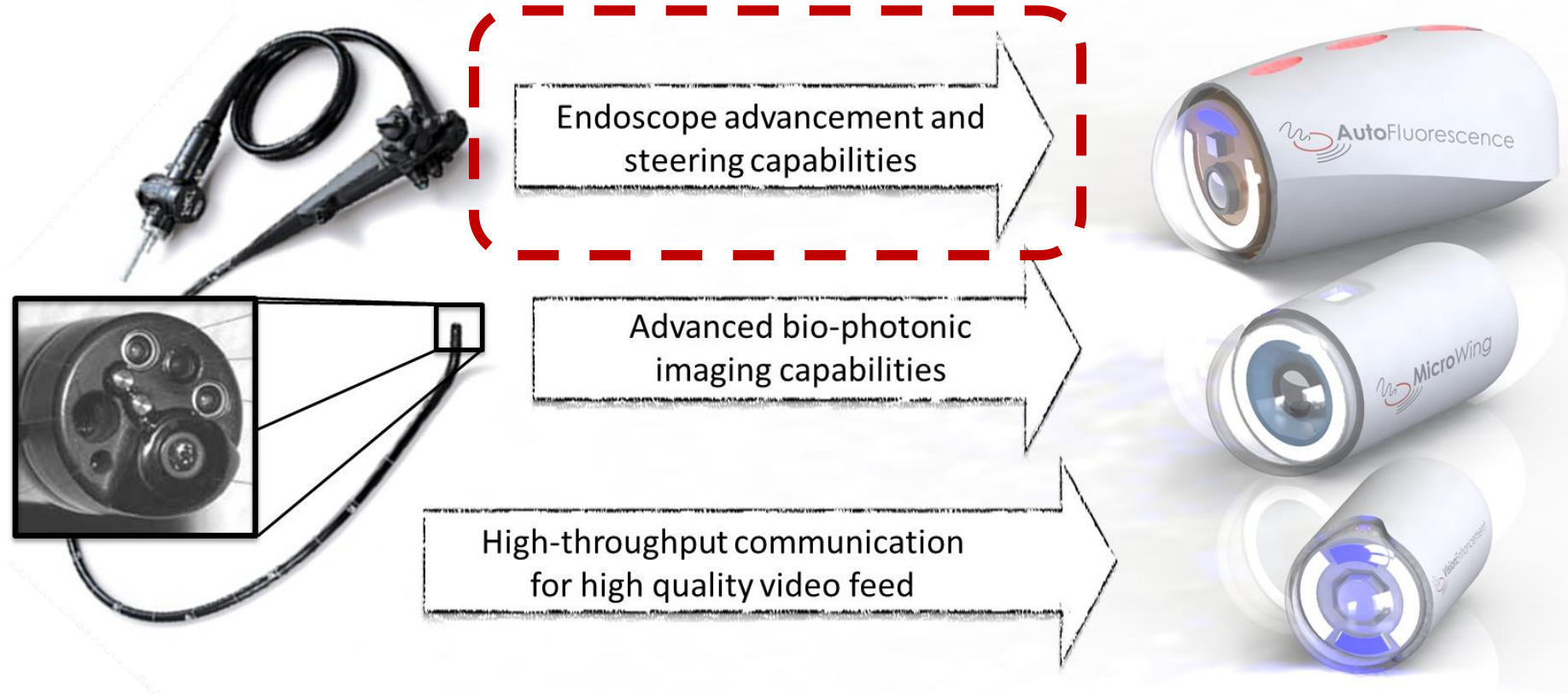
Data processing (5 vol%)



Innovation in wireless in-body devices: A field just starts to unfold



Flexible endoscopy... coming of age?



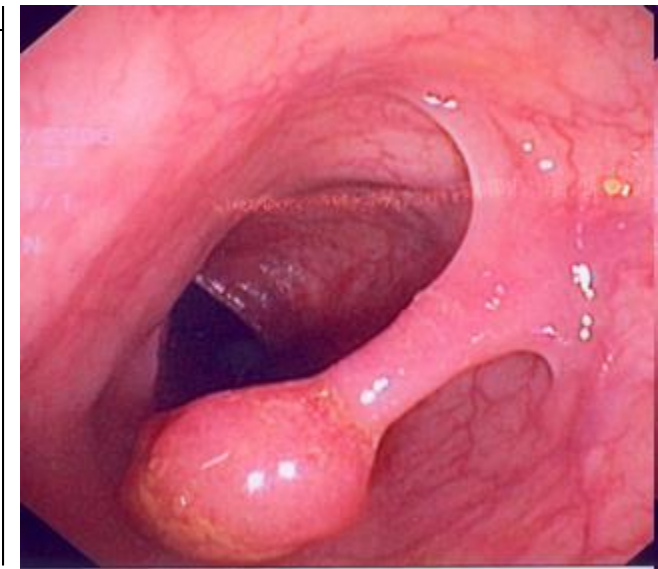
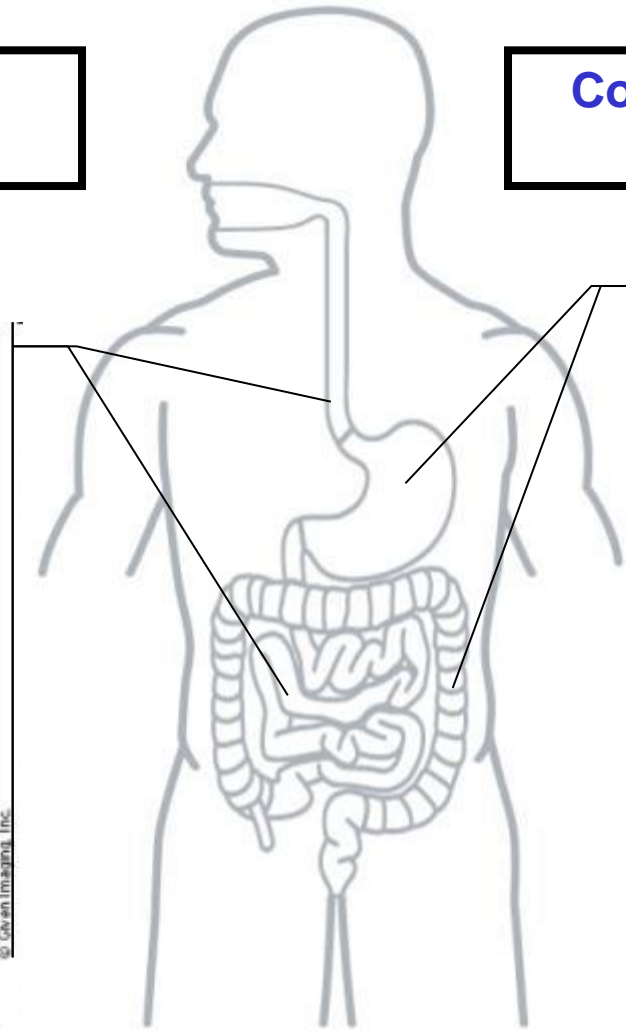
Today's capsule endoscopes have its niche in the small bowel; flexible endoscopes cover >98% of procedures

**Small bowel endoscopy:
< 200k procedures p.a.**

**Colon and gastric screening:
>10M procedures p.a.**



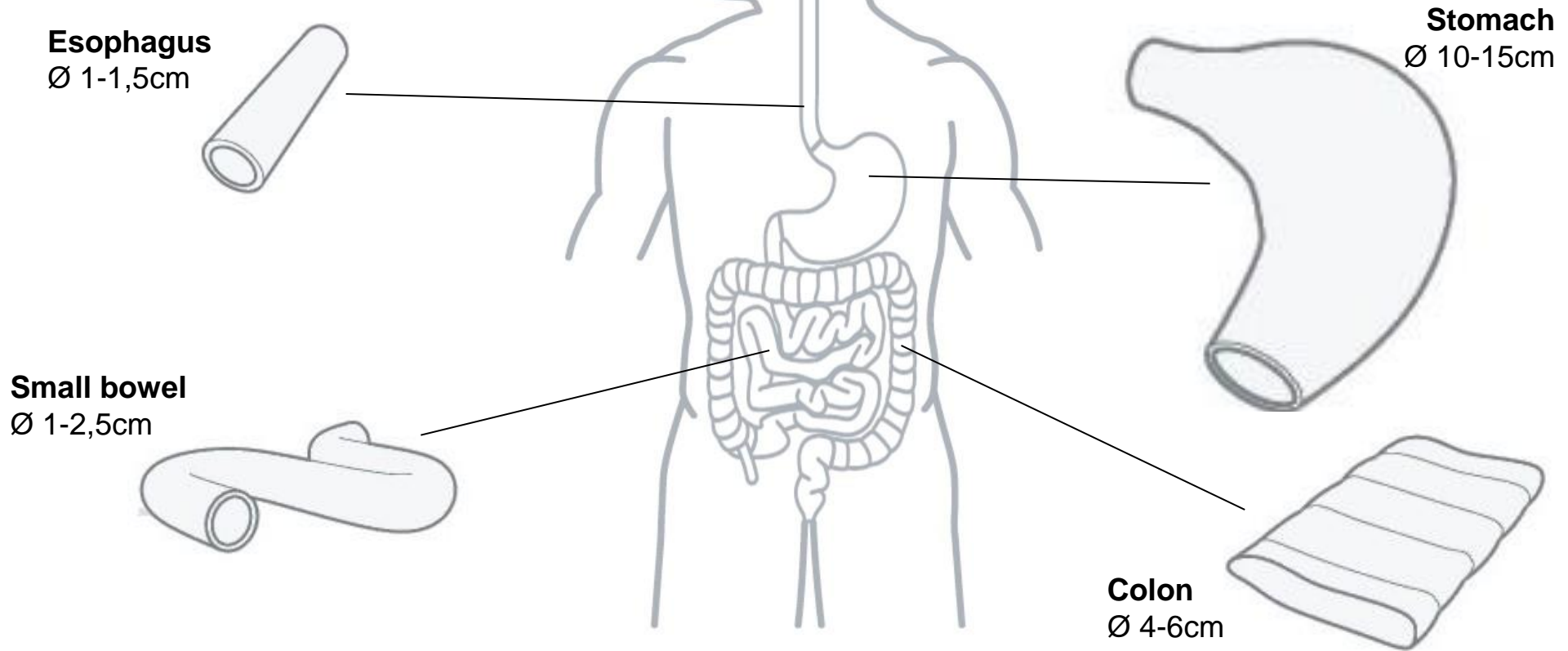
FIGURE 3. Images seen during capsule endoscopy include actively bleeding jejunal arteriovenous malformation (A), small bowel ulceration and luminal narrowing due to Crohn's disease (B), small bowel tumor (C), and multiple angiodysplasias (D).



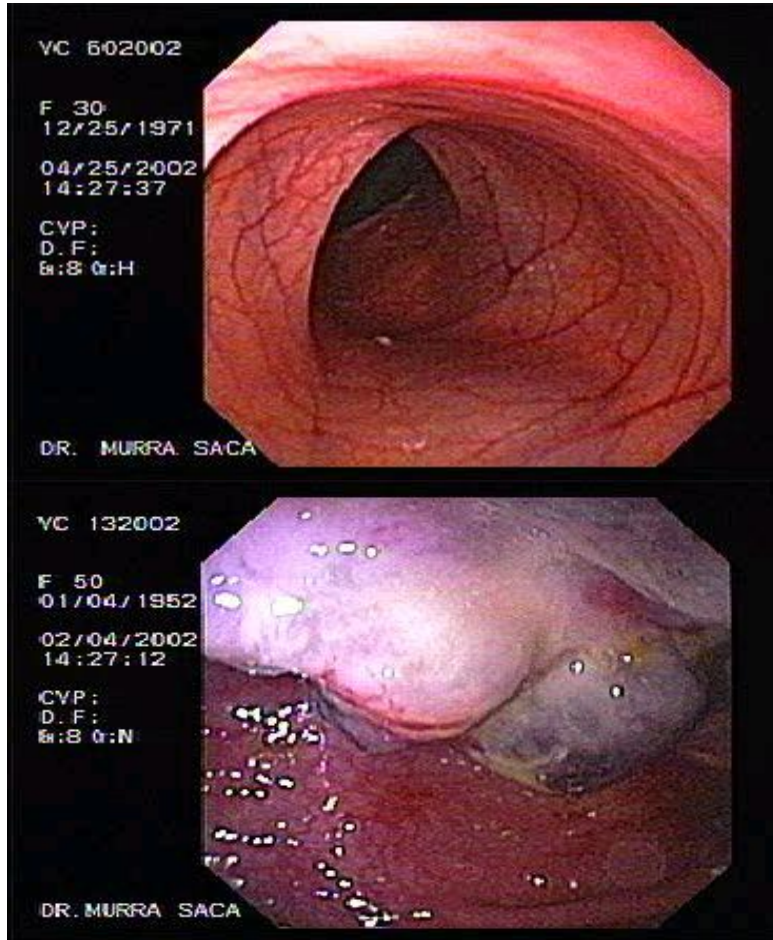
The organ caliber is main limitation of capsule endoscopy.

Small bowel endoscopy:
< 200k procedures p.a.

Colon and gastric screening:
>10M procedures p.a.

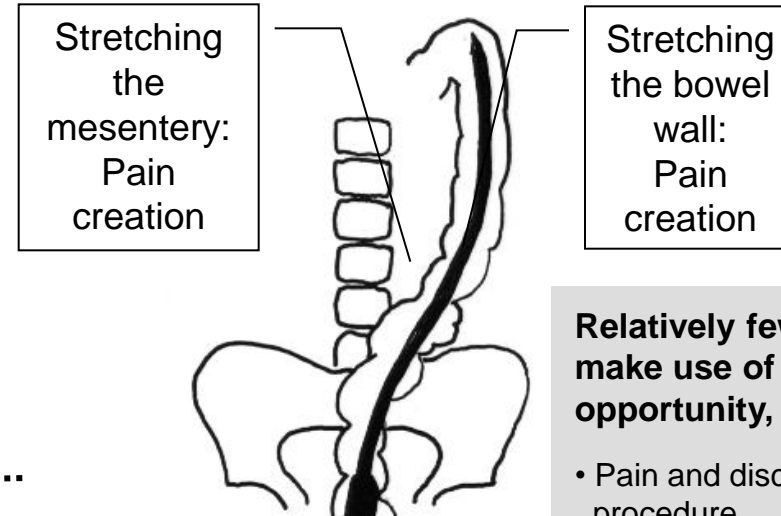


Flexible endoscopy is today indispensable for majority of digestive disease diagnoses



Healthy
bowel
mucosa

Invasive
cancer



Relatively few patients make use of the screening opportunity, due to:

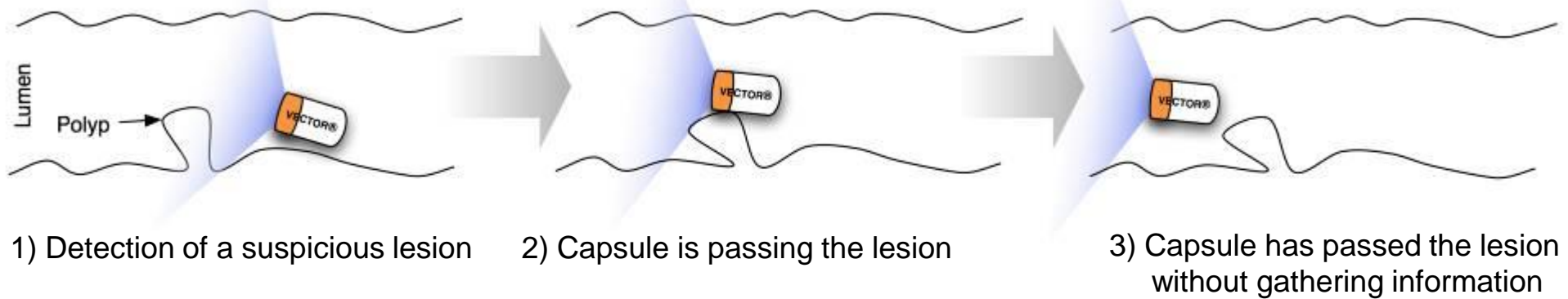
- Pain and discomfort during the procedure.

Evidence supporting the concept of early detection & treatment:

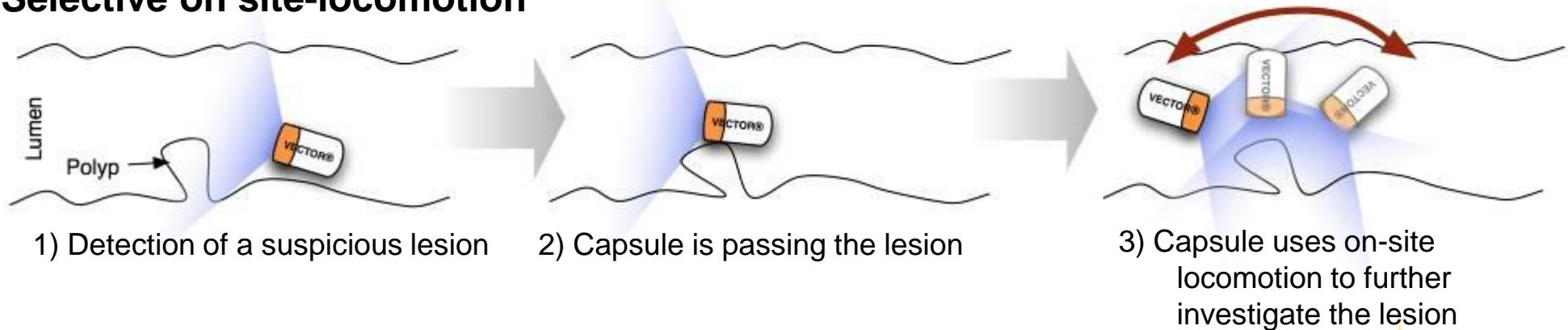
- Screening endoscopy reimbursed in many EU healthcare systems
- Literature widely supports screening endoscopy
- Literature widely supports early treatment of pre-malignant and early malignant lesions

Endoscopists need to be able to position the endoscopic device

Passive locomotion



Selective on site-locomotion



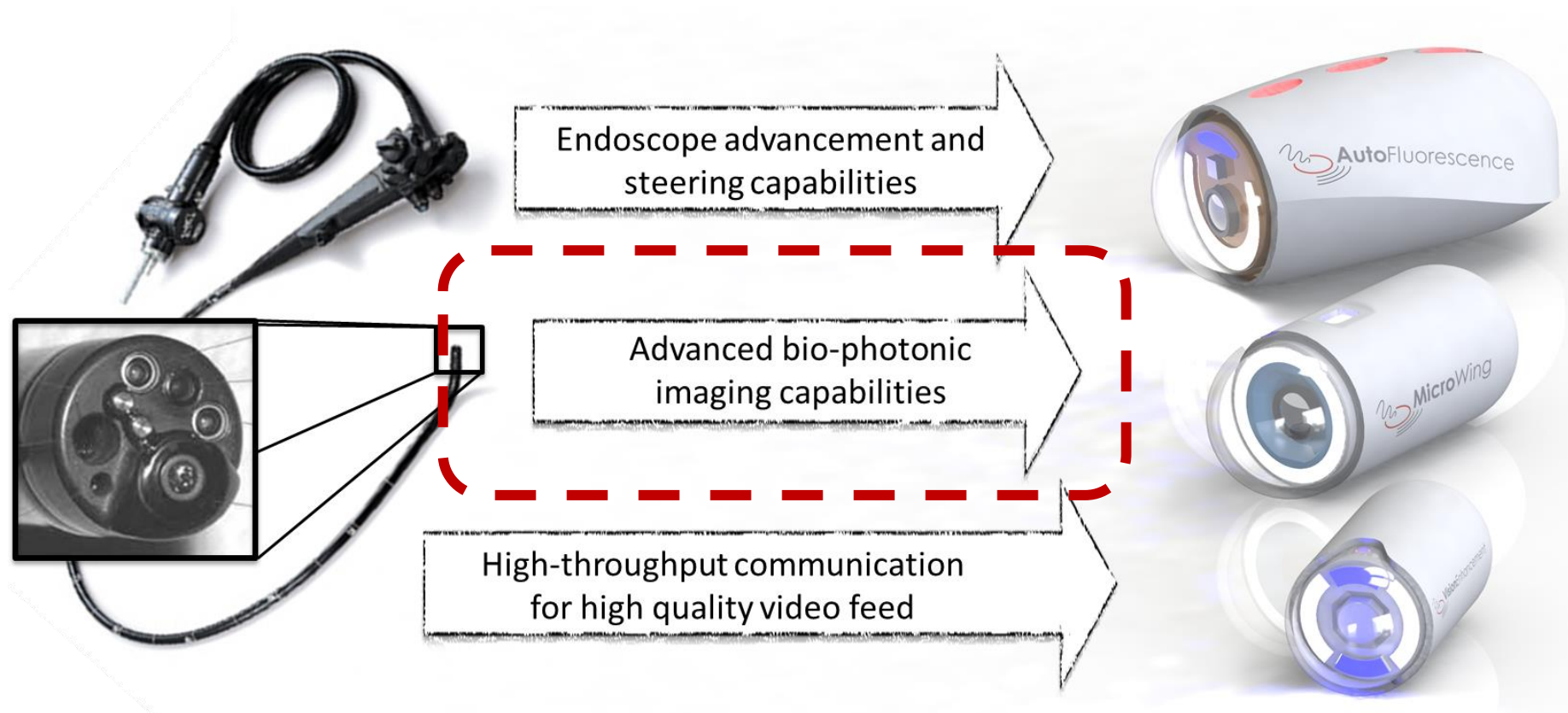
VECTOR capsules can keep up with flexible endoscopes in terms of steering



Magneto-robotic position control proves intuitive and allows capsule locomotion

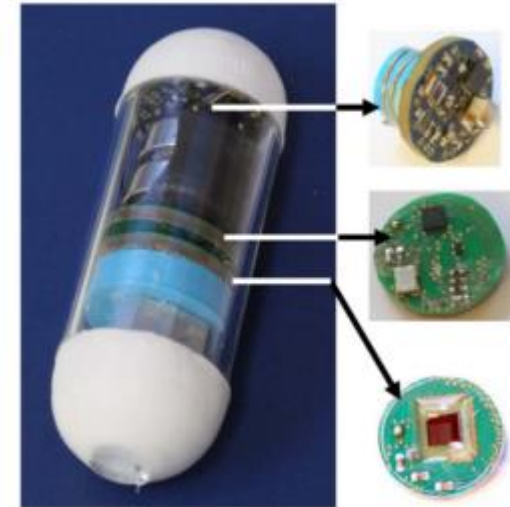
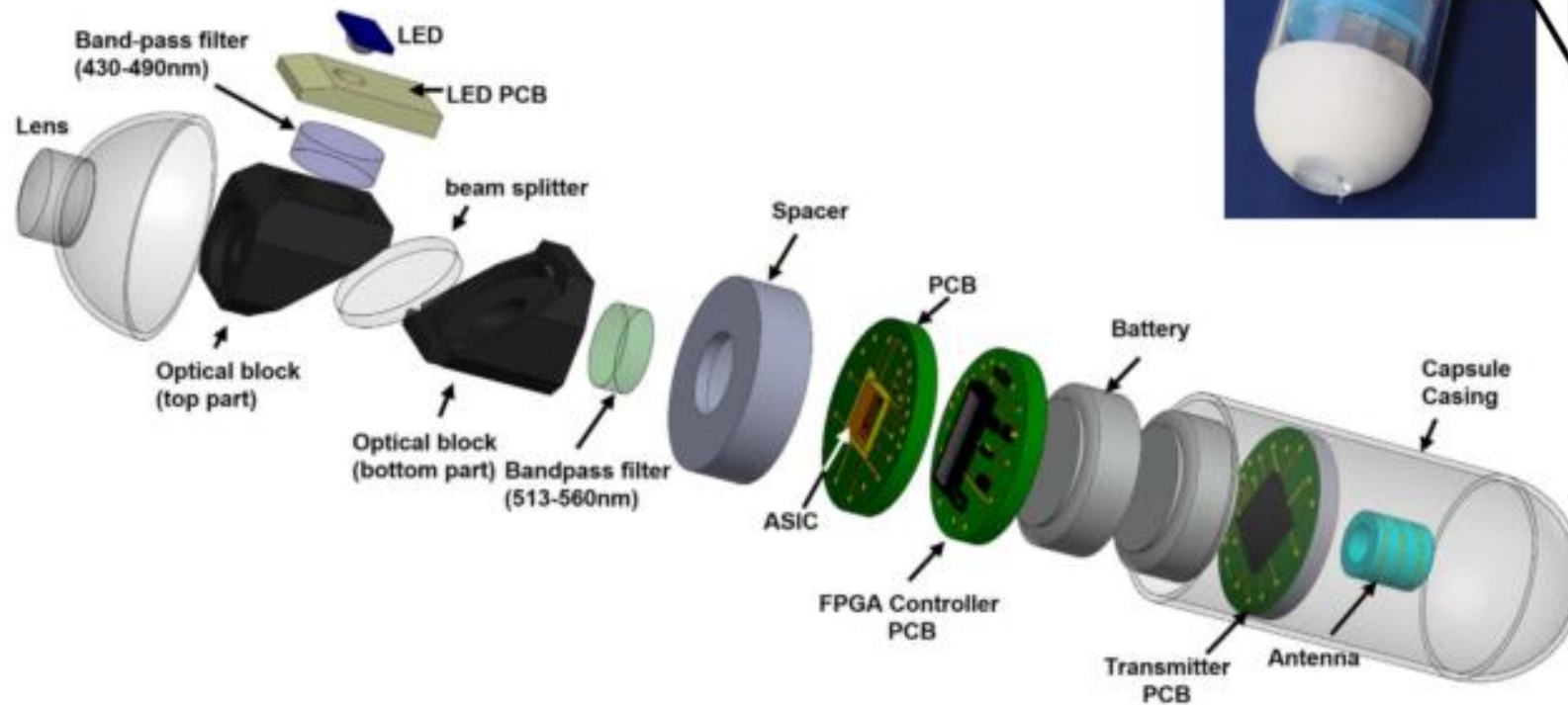


Flexible endoscopy... coming of age?



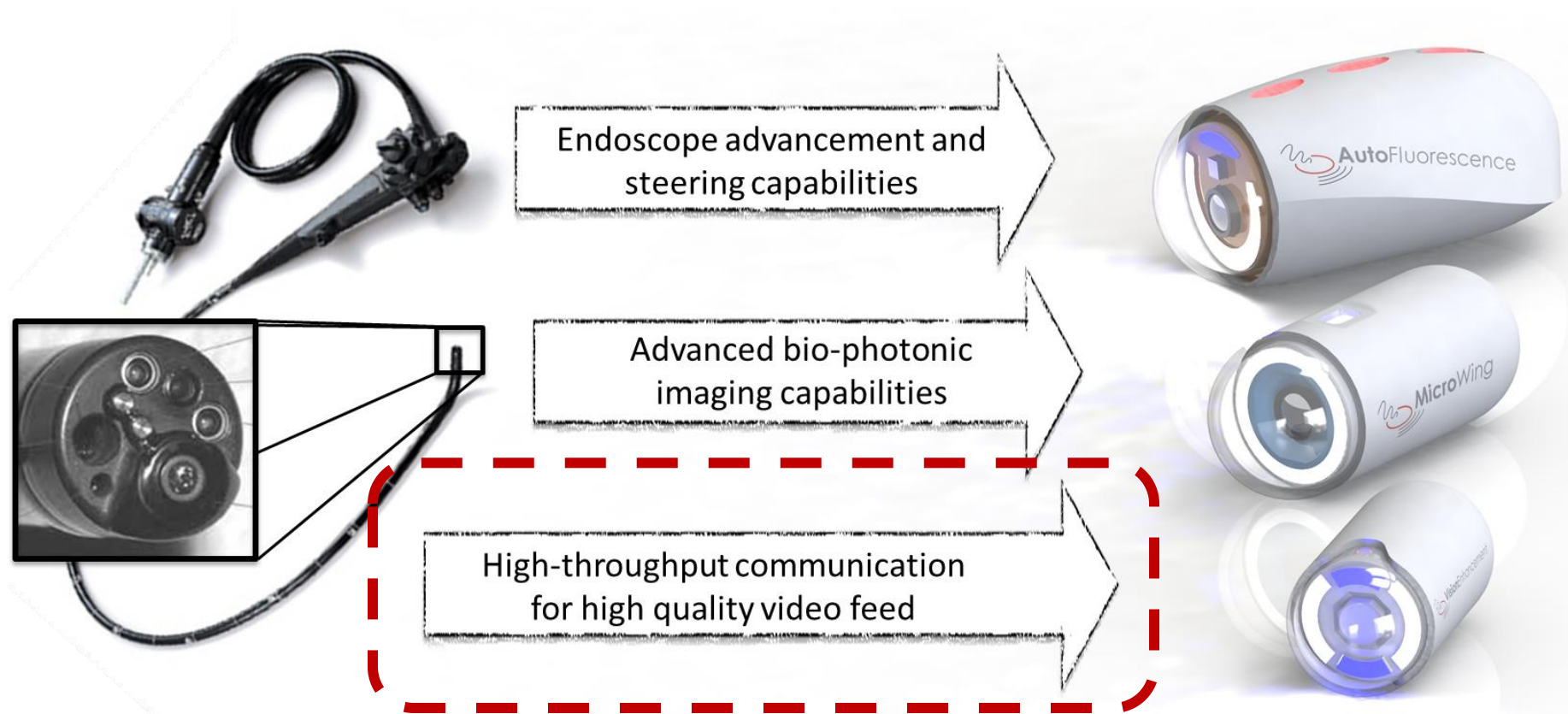
Imaging technology for integrated smart systems is unfolding

Fluorescence imaging



Al-Rawhani et al. 2015

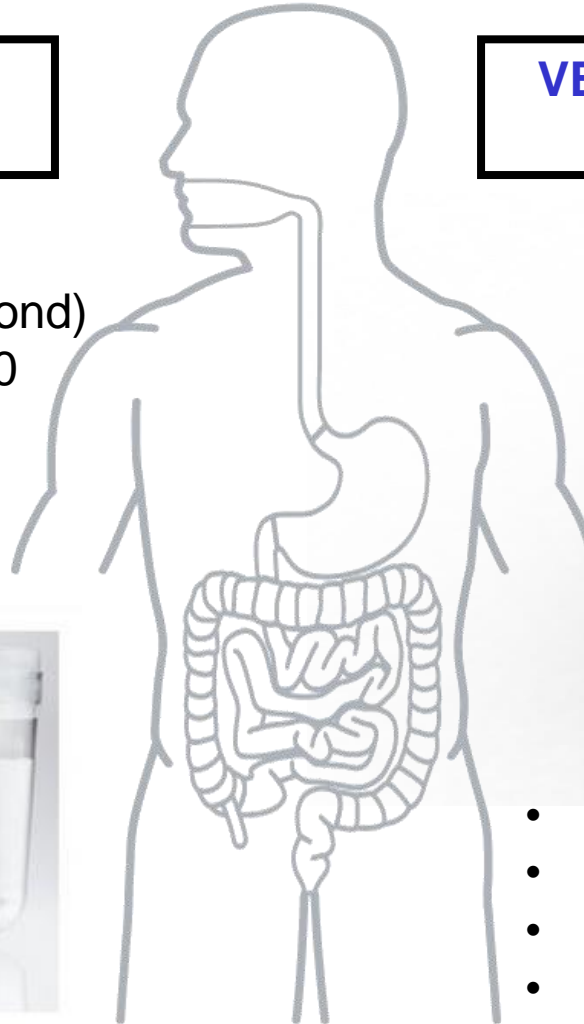
Flexible endoscopy... coming of age?



Technology is the bottle neck... every advancement results in improvement!

**Capsule endoscopy today:
Obscure GI bleeding**

- Single-shot imaging (2 per second)
- Resolution 250x250 to 320x320
- Datarate 2 Mbit/s
- Power consumption < ~10 mW



**VECTOR capsule endoscopy:
Fighting GI cancer**



- Fluent video (> 11 fps)
- Resolution 720 x
- Datarate > 10 Mbit/s
- Power consumption < ~40 mW

Conclusion

Wireless in medical applications is a true enabler – significant examples in digestive disease diagnosis

Exploitation of wireless technologies in healthcare is years behind other fields of applications

But...

Healthcare applications come with technological challenges (level of integration, low power, etc), therefore stimulate and boost research and innovation

... to be continued



THANK YOU!

Innovation in wireless in-body devices
- *the power of wireless* -



3rd MC meeting and
3rd technical meeting

Dr. Sebastian Schostek

Vice President
Division Diagnostic Systems
Ovesco Endoscopy AG
Tübingen, Germany

Sebastian.scostek



ovesco
innovation in scope